## STACEY

MEDIA KIT



## BRAND STATEMENT

Stacey Sargison is a self-made millionaire and world leader in the space of instant transformation.

Her clients range from digital entrepreneurs to NASA pioneers, Hollywood celebrities, Formula 1 engineers, Rugby World Cup players, multiple 8 figure CEOs and record breaking gurus.

Stacey's been viewed by over 867 million and featured in *Entrepreneur, Forbes, BBC, MSN, Newsweek, The Guardian, The Telegraph and TEDx*.

The undisputed Queen of Livestreams, Stacey's videos reach up to 320k views each.





## **MISSION**

Female entrepreneurs are different.

They're the ones that will get up, day or night, and do what's needed for their independence.

The ones who do what it takes, no matter what, to create what others only dream of - so they can most powerfully impact families, communities, and self-health.

Findings from the <u>Global Entrepreneurship</u>
<u>Monitor report 2020/21</u> show an estimated 274
million women globally are involved in business
start-ups while an additional 139 million women
are owners of established businesses..!

That's 413 million women currently identifying as entrepreneurs at various stages of business.

Despite the numbers, there's never been a world record attempt representing them.

Stacey is changing that with the first ever digital world record attempt for female entrepreneurs.

Taking place virtually on May 22, 2022.





The Most International Uploads of Photos of People with a Laptop in 12 hours.

Via virtual events held in Rome, Italy on May 22, 2022, Stacey is inviting women from all around the world to upload a photo of themselves with a laptop to their own social media, using a special hashtag.

Creating the largest visual representation of women in business.

Project Proudly Supporting Terminally III Children through







**TED**<sup>X</sup>

BBC

CONDÉ NAST

STYLIST

The Guardian

**METRO** 

Los Angeles Times

Entrepreneur

**Forbes** 

\$1M+

867M+

ONLINE REVENUE MEDIA IMPRESSIONS

15K+

320K+

SOCIAL ECOSYSTEM VIEWS PER

LIVESTREAMED VIDEO





"While encouraging and guiding women around the world who feel lost, Stacey reminds them that they have the answers they seek within. She assists her clients in turning their vision into a lifestyle that gives them freedom in terms of time and money."



"Stacey Sargison is the #1 instant transformation success coach. As a self-made millionaire, she has clients from entrepreneurs to NASA pioneers, Hollywood celebrities, rugby world cup players, formula 1 engineers, multiple 8-figure entrepreneurs, and record-breaking personal development gurus. She's a true disruptor."



"Stacey Sargison went from being on the brink of bankruptcy to creating an empire - and she is now helping small business owners to do the same."



## STACEY IS REPRESENTED BY EXTREME EXCELLENCE MEDIA™

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